

Public Disclosure of Student Achievement

Institution Name: CBS International Business School

Business Unit(s) included in this report: CBS International Business School

Academic Period Covered: 2021/22

Date Report Posted: 25 January 2023, updated 1 November 2023

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts in International Business Specializations:	Retention Rate	80 %	90,8 %
Financial Management	Retention Rate	80 %	95,5 %
Human Resource Management and Leadership	Retention Rate	80 %	83,3 %
International Trade	Retention Rate	80 %	100 %
Management Consulting	Retention Rate	80 %	89,7 %
Marketing Management	Retention Rate	80 %	84,6 %
Master of Arts in International Business Specializations:	Attrition Rate	20 %	16,7 %
Financial Management	Attrition Rate	20 %	0 %
Human Resource Management and Leadership	Attrition Rate	20 %	0 %
International Business	Attrition Rate	20 %	20 %
Marketing Management	Attrition Rate	20 %	13,3 %
Strategic Management and Consulting	Attrition Rate	20 %	6,7 %
International Management	Attrition Rate	20 %	n.a.

Master of Business Administration in International Management	Employment advancement rate	70 %	100 %
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Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention rate	Percentage of students who continued the programme in the academic year [number of students in sem 6]/[number of students in sem 5]
Attrition rate	Dropout rate of students from the programme in the academic year. [number of dropouts]/[number of students of the previous semester]
Employment advancement rate	Percentage of alumni who state “applies in full” or “applies” to the question “My CBS degree is helpful in terms of my professional advancement” (source: alumni survey) [number of above mentioned answers]/[number of all answers]