



## Public Disclosure of Student Achievement

**Institution Name:** CBS International Business School

**Business Unit(s) included in this report:** CBS International Business School

**Academic Period Covered:** 2023/24

**Date Report Posted:** 15 February 2025

PROGRAM	MEASURE	TARGET	RESULT
<b>Bachelor of Arts in International Business</b> Specializations:	Retention Rate	80 %	88,3 %
Financial Management	Retention Rate	80 %	100,0 %
Human Resource Management and Leadership	Retention Rate	80 %	n/a
International Trade	Retention Rate	80 %	69,3 %
Digital Management	Retention Rate	80 %	n/a
Management Consulting	Retention Rate	80 %	82,1 %
Marketing Management	Retention Rate	80 %	88,9 %

n/a = There were no students in this specialization in the reporting period.

<b>Master of Arts in International Business</b> Specializations:	Attrition Rate	20 %	2,6 %
International Business	Attrition Rate	20 %	2,0 %
Marketing Management	Attrition Rate	20 %	3,9 %
Entrepreneurship	Attrition Rate	20 %	n/a

n/a = There were no students in this specialization in the reporting period.

<b>Master of Business Administration in International Management</b>	Graduation Rate	60 %	75 %
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### Calculations for Measures

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Retention rate	Percentage of students who continued the program in the academic year $\frac{[\text{number of students in year 3}]}{[\text{number of students in year 2}]}$
Attrition rate	Dropout rate of students from the program in the academic year. $\frac{[\text{number of dropouts}]}{[\text{number of students of the previous semester}]}$
Graduation Rate	Percentage of students who graduated in the reporting period $\frac{[\text{number of graduates in reporting period}]}{[\text{number of students in sem. 4}]}$