



## **Public Disclosure of Student Achievement**

**Institution Name:** CBS International Business School

**Business Unit(s) included in this report:** CBS International Business School

**Academic Period Covered:** 2022/23

**Date Report Posted:** 19 January 2024

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
<b>Bachelor of Arts in International Business</b> Specializations:	Retention Rate	80 %	90,4 %
Financial Management	Retention Rate	80 %	84,5 %
Human Resource Management and Leadership	Retention Rate	80 %	100
International Trade	Retention Rate	80 %	100
Management Consulting	Retention Rate	80 %	93,4 %
Marketing Management	Retention Rate	80 %	91,7 %

<b>Master of Arts in International Business</b> Specializations:	Attrition Rate	20 %	19,1 %
Financial Management	Attrition Rate	20 %	*
Human Resource Management and Leadership	Attrition Rate	20 %	n.a.
International Business	Attrition Rate	20 %	33,3 %
Marketing Management	Attrition Rate	20 %	20 %
Strategic Management and Consulting	Attrition Rate	20 %	*
International Management	Attrition Rate	20 %	n.a.

n/a = There were no students in this specialization in the reporting period.

\* The number of students was too small to calculate meaningful results.

<b>Master of Business Administration in International Management</b>	Employment advancement rate	70 %	69,2 %
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### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention rate	Percentage of students who continued the programme in the academic year [number of students in sem 6]/[ number of students in sem 5]
Attrition rate	Dropout rate of students from the programme in the academic year. [number of dropouts]/[number of students of the previous semester]
Employment advancement rate	Percentage of alumni who state “applies in full” or “applies” to the question “My CBS degree is helpful in terms of my professional advancement” (source: alumni survey) [number of above mentioned answers]/[number of all answers]